

Providing reactive service limits your agents' ability to deliver accurate assistance in real time. This affects the quality of customer service and satisfaction, ultimately resulting in lost sales and customers.

7twenty's Proactive Chat provides your customers with the exact information they need when they need it, enabling you to increase engagement, gather leads, and close deals. Providing invitations based on both manual chat and business rules, Proactive Chat facilitates invitation design according to your goals and visitor choices and actions.

Implementing 7twenty's Proactive Chat allows you to gain control over customer service, increase engagement, gather quality leads, boost sales and actively promote your business goals.

Proactive Chat instantly monetizes your organization as innovative and customer-centric by maximizing existing resources and optimizing your service and sales channels.

## **TECHNICAL FEATURES**

- Proactively engage with consumers
- Available for all touch points: Web, Mobile App, Facebook
- Unlimited events that can be measured
- No IT requirements to operate the solution